

“Casey’s Knoxville Nationals Experience”

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL TRADEMARKS, SERVICE MARKS, TRADE NAMES, TRADE DRESS, PRODUCT NAMES AND LOGOS APPEARING IN THE SWEEPSTAKES ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS; USE DOES NOT IMPLY AFFILIATION OR ENDORSEMENT. BY ENTERING THE SWEEPSTAKES, YOU AGREE THAT YOU ARE PROVIDING YOUR SIGNATURE THAT YOU CONSENT TO RECEIVE MARKETING COMMUNICATIONS RELATED TO THE SWEEPSTAKES. YOUR CONSENT IS NOT REQUIRED AS A CONDITION OF PURCHASING GOODS OR SERVICES. NO PURCHASE IS REQUIRED.

- 1. ELIGIBILITY:** The Sweepstakes is open only to legal residents of Arkansas, Iowa, Illinois, Indiana, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Tennessee and Wisconsin who are eighteen (18) years of age or older at the time of entry. All employees, officers, directors, contractors or agents of Casey’s Retail Company (and its parent and affiliated corporations) (collectively “Casey’s”), their promotional partners, promotional agencies, vendors and suppliers (and any of their immediate family or household members) are ineligible to enter or win the Sweepstakes. Winning is contingent upon fulfilling all requirements set forth herein. All applicable federal, state and local laws/regulations apply. **VOID WHERE PROHIBITED.**
- 2. SPONSOR:** Casey’s Retail Company, One SE Convenience Boulevard, Ankeny, Iowa 50021.
- 3. AGREEMENT TO TERMS AND CONDITIONS:** Entry in the Sweepstakes constitutes your full and unconditional agreement to and acceptance of the Official Rules and to Casey’s decisions in all matters related to the Sweepstakes, which are final and binding at its sole discretion.
- 4. SWEEPSTAKES PERIOD:** The Sweepstakes period begins at 12:01 a.m. CST on July 23, 2021, and ends at 11:59 p.m. CST on July 29, 2021. Entries must be submitted by the end of the period. Casey’s computer system is the official time-keeping device for the Sweepstakes. Entries received before or after the Sweepstakes period are void. Casey’s may elect to cancel the promotion at any time, at its sole discretion.
- 5. HOW TO ENTER:** During the Sweepstakes period, you may enter by (i) leaving a public reply to the Sponsor’s post on Instagram (<https://www.instagram.com/p/CRrEWkUjONQ/>); and (ii) following the Sponsor on Instagram (www.instagram.com/caseys). If you do not have an Instagram account, a free account may be created at www.instagram.com. Limit one entry per person. Entries will be deemed submitted by the Instagram account used to submit the entry. The winner may be required to show proof of eligibility. Machine duplicated or reproduced entries are not valid. Use of any automated system to participate is prohibited and may result in disqualification. Any attempt to obtain more than the stated number of entries will void that entrant’s entries and may result in disqualification.
- 6. PRIZE:** The Sweepstakes will have one winner selected. The winning prize consists of: (i) a Raceway campsite on track property; (ii) four tickets to each race event taking place August 11-14; (iii) a prize package from Casey’s; (iv) a prize package from NOS Energy; and (v) a meet-and-

greet opportunity with Brian Brown, a race driver sponsored by Casey's. Casey's will not replace a lost, stolen or damaged ticket. All terms and conditions of the ticket and event apply. No warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the prize, whether proper or improper, is made by Casey's; it is being provided "as-is." The prize may not be sold, assigned, transferred, changed, exchanged, substituted or redeemed for cash. Except as set forth above, no travel or other accommodations will be awarded or provided in connection with the prize. The winner and guests are solely responsible for travel to and from the event and attendance at the event. Any other costs and expenses associated with prize acceptance and use not specifically provided herein (gratuities, meals, transportation, incidental charges, etc.) are the responsibility of the winner. All taxes, if any, are the sole responsibility of the winner, who will receive an IRS Form 1099 reflecting the final actual value of the prize.

7. **APPROXIMATE RETAIL VALUE:** The approximate retail value of the prize is \$1,184 (ARV of campsite spot is \$160, ARV of event tickets is \$824, ARV of Casey's prize package is \$100 and ARV of NOS Prize Package is \$100).
8. **SELECTION/NOTIFICATION OF WINNER:** The winner will be randomly selected from all eligible entries received, which selection shall occur on or around July 30, 2021. The winner will be notified via direct message on Instagram on July 30, 2021. If, after reasonable attempts, contact is not made with the winner and/or the winner fails to promptly respond, the prize is forfeited and an alternate winner will be randomly selected from the remaining valid entries using the procedure specified above. The winning entry is subject to verification by Casey's, whose decisions are final. Odds of winning depend upon the number of eligible entries received during the Sweepstakes period.
9. **REQUIREMENTS OF WINNER:** As a condition of receiving their prize, each winner must: (i) sign and return an Affidavit of Eligibility and Publicity Release prior to being awarded the prize (Tennessee residents will not be required to sign a "in perpetuity" publicity release as a condition of receiving their prize), which must be notarized at the winner's cost, or at Casey's discretion otherwise confirm eligibility; and (ii) otherwise comply with the Official Rules. If the winner fails or refuses to meet these conditions, the prize is forfeited and an alternate winner will be randomly selected from the remaining valid entries using the procedure specified above.
10. **PUBLICITY:** As a condition of entry into the Sweepstakes, except where prohibited by law, each entrant by entering and each winner by accepting their prize grants to Casey's a perpetual, worldwide, royalty-free license and right to publicize, broadcast, display and/or otherwise use the entrant's or winner's name, likeness and derivatives thereof in any media now known or hereafter devised throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, consideration, permission or approval.
11. **LIMITATION OF LIABILITY:** To the fullest extent permitted by law, by entering the Sweepstakes, entrants agree to release and hold harmless Casey's (and its officers, directors, employees and agents), NOS, Knoxville Nationals, and Casey's social media channels (collectively the "Released Parties") from and against any actual or alleged damages, claims or causes of action arising out of or in any manner related to the Sweepstakes, participation in the Sweepstakes or receipt or use or misuse of the prize. In addition, the Released Parties are not responsible for: (i) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (ii) computer

system, hardware, software or program malfunctions or other issues, errors, failures, delayed mail delivery, delayed computer transactions or network connections that are human or technical in nature; (iii) technical, hardware, software, electronic, mail or telephone failures of any kind; (vi) lost or unavailable network connections; (vii) fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Casey's, users or by any of the equipment or programming associated with or utilized in the Sweepstakes; (viii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (ix) errors in the administration of the Sweepstakes, processing of entries or in the announcement of a prize; (x) late, lost, misdirected, undeliverable, damaged, illegible, stolen or postage-due mail; or (xi) any injury/damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of the prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, the entrant's sole remedy is another entry in the Sweepstakes, if possible. Except where prohibited by law, in any cause of action, the Released Parties' cumulative liability will be limited to two hundred fifty dollars (\$250), and in no event shall they be liable for attorneys' fees or experts' costs. By entering, entrants waive the right to claim additional damages, including but not limited to, special, punitive, consequential, incidental, indirect or similar damages.

- 12. GENERAL RULES:** Casey's reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Casey's in its sole discretion. Casey's reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Casey's reserves the right to seek damages from any such person to the fullest extent permitted by law. Casey's failure to enforce any term of the Official Rules shall not constitute a waiver of that provision.
- 13. GOVERNING LAW/DISPUTES:** Any disputes that arise hereunder or are in any manner related to the Sweepstakes shall be governed in all respects by the laws of the State of Iowa without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to all disputes shall be in the applicable state or federal courts located in Polk County, Iowa.
- 14. PERSONAL INFORMATION/PRIVACY:** The personal information collected through the Sweepstakes is subject to Casey's Privacy Policy: www.caseys.com/privacy-policy. By entering, you agree to the use of your personal information as described therein. Any personal information you provide to enter the Sweepstakes is being collected by Casey's, not by other third-parties.
- 15. OFFICIAL RULES:** To obtain a copy of these Official Rules, send a self-addressed stamped envelope to Casey's General Stores, attn: Casey's Knoxville Nationals Experience – Official Rules Request, PO Box 3001, Ankeny, Iowa 50021. Requests must be received no later than three months after the end of the Sweepstakes period.